



# Catherine Baum

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## PROFESSIONAL ACCOMPLISHMENTS

### Videography

Shoots, edits and produces video reports for GazetteNET.com and Easthampton Community Access Television. Proficient in iMovie, Final Cut Pro, Adobe Premiere, GarageBand and Audacity.  
“Catherine Baum is one of our most active videographers. She’s relentlessly pursuing this and it’s of great value to our audiences, especially our growing online audience,” – Larry Parnass, editor, Daily Hampshire Gazette

### Research

Researched facts and figures using LexisNexis databases for reports published in the Independent on Sunday in London.  
Researched copyright laws for use of still images in “Anthropology 101,” awarded best short film on environmental preservation at the 2007 Hollywood Artist Film Festival.  
“I especially appreciated Catherine’s orientation towards solutions rather than problems. In her hands, everything that we wanted was doable.” – Wayne Brittenden, director, “Anthropology 101”

### Photography

Photographed and selected 70 percent of the images in “Anthropology 101,” an education documentary about nuclear destruction. The docudrama inspired a version by the Young Vic theatre in London.

### Writing

Wrote 600 articles in two years, during which time the Daily Hampshire Gazette was named 2007-2008 and 2008-2009 New England Newspaper of the Year by the New England Newspaper Association, besting about 30 newspapers in the 13,000 to 22,500 daily circulation category. Proficient in SAXoPRESS, AP Style, InDesign.

### Web Design

Created Web site to publish portfolio online. Proficient in HTML code.

## EXPERIENCE

### Reporter

Daily Hampshire Gazette, Northampton, MA. 2007-2009

The Republican, Springfield, MA. 2001-2007

The City Eagle, Syracuse, NY. 2007

The Post-Standard, Syracuse, NY. 2006-2007

The Independent on Sunday, London, UK. 2006

### Photographer

“Anthropology 101”, London, UK. 2006

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EDUCATION

Dual Bachelor of Arts, Newspaper, Political Science, Syracuse University, Syracuse, NY.

AWARDS/  
RECOGNITION

Toastmasters International Competent Communicator award, delivered 10 public speeches in eight months; evaluated in speech organization, word choice, gestures, voice, research, visual aids

Essential Skills for the Digital Journalist, Poynter Institute, one of 18 reporters chosen from a pool of 20 applicants for multimedia training

2008 Reporters Institute, Society of Professional Journalists, one of 36 reporters chosen from a pool of 82 applicants for journalism training

Pi Sigma Alpha National Political Science Honor Society, top one-third in university class, political science degree

S.I. Newhouse School of Public Communications Dean's Scholarship; Syracuse University Merit Scholarship

ASSOCIATIONS

Society of Professional Journalists, Member

Trained in writing and reporting, ethics and multimedia at conferences in New York, Maine and Washington D.C.; participated in Investigative Reporters and Editors Better Watchdog Workshop

Toastmasters International, Club Mentor Program Coordinator

Matches and tracks progress of Pioneer Valley Toastmasters' mentors and mentees; Delivers monthly informational speeches and television presentations; Evaluates member speeches in bimonthly meetings

Young Professional Society of Greater Springfield, Member

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## WEBSITE PORTFOLIO

Web site, [www.catherinebaum.com](http://www.catherinebaum.com), an online portfolio of Catherine Baum's work that includes:

- Bio: A brief description of Catherine Baum
- Resume: Catherine Baum's work experience
- Recent Accolades: Accomplishments, event summaries, ongoing projects
- Video: Video reports published on GazetteNET.com and Easthampton Community Access Television
- Print: Articles published in the Daily Hampshire Gazette, The Post-Standard, The Republican, Independent on Sunday, City Eagle, Daily Orange
- Film: A short clip of "Anthropology 101", reviews of the film and footage of the Artist awards ceremony
- Photo: Story-telling images of people, nature, culture, history and business for personal and professional use
- Design: Layout created in Adobe InDesign
- Seminars: Participation in professional development
- Links: Journalism news, organizations and online reporting tools
- Contact: Form to message Catherine Baum; links to Baum's Facebook, Twitter, LinkedIn and Flickr pages